

CASE STATEMENT

“A Bright Future Ahead” Campaign

As Construction Committee Chairman, I am pleased to tell you why our “A Bright Future Ahead Campaign” is so important and critical to the future of the club and our families. Below are just a few of the reasons we hope you will consider in making an investment in the future of our club.

Best wishes and thank you for your consideration!

Phil Jones, Construction Committee Chairman

- a. The University Club serves over 850 family units. The families are a mix of young faculty, staff, alumni with children and retired faculty, staff and alumni.
- b. Our facilities and programs provide high quality and affordable family recreational, dining and social events for families.
- c. We provide an opportunity for faculty/staff to interact and exchange ideas over lunch and other activities.
- d. The Club’s many programs facilitate the opportunity for faculty, staff and alumni to interact in a relaxed social setting for the purpose of promoting an understanding of the University’s mission, its core values and current initiatives.
- e. Our summer camp programs for club members’ and guests children include competitive swimming, swimming lessons, tennis, sports camps and golf camps. In addition, the Club is a host of the “First Tee” program for underprivileged children.

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- f. The main building has not been renovated in over 50 years.
- g. The “A Bright Future Ahead” Campaign will provide \$6 million in much needed renovations and improvements.
- h. University Club members voted 86.4% in favor of a \$35 a month assessment to fund \$4 million of the effort.
- i. We need an additional \$2 million to complete the funding. Many naming opportunities are available from \$2 million to name the Club to \$5,000 to name a tennis court.
- j. The Club provides a great service to NC State in its mission to support the greater Triangle area and North Carolina.
- k. The Club is used by hundreds of businesses and organizations as a convenient and affordable location to hold meetings and events

For more information on the “A Bright Future Ahead” Campaign and naming opportunities, please contact Keith Oakley, Campaign Coordinator, at 919.515.9262, or at keith_oakley@ncsu.edu.